

I have 18 years of experience in the technology industry, where I have worked on many different roles, but mostly as an engineering/systems manager and as an enterprise architect. For the past decade I have been involved in projects of all sizes and complexity levels, where I have had decisive leadership in large integration projects. I also have experience in pre-sales projects (domestic and international), acting as a bid manager or technical leader.

My goal is to work with agile technical project management, preferably in mobile apps or web projects related to innovation.

### – Professional Experience –

#### *\* AAXIS Commerce (since September/2016)*

Working as Business Analyst Team Lead for the Brazilian operation.

#### *\* C4Media (since February/2016)*

Working as a content editor for the global operation of InfoQ (<http://www.infoq.com>) and QConferences (<http://www.qconferences.com>)

#### *Natura Cosméticos (March/2015 – September/2016) – Cosmetic Industry*

Worked as a systems/operation manager, responsible for the communication/support channel websites on Natura's global e-commerce strategy. I managed application lifecycle, maintenance and evolution, the third-party contractors working on these sites, as well as crisis management.

#### *Editora Abril, (December/2012 – December/2014) – Media/Publishing Industry*

Systems Manager/ScrumMaster of the:

- **Mobile Apps Team** (december/2013 – December/2014): responsible for structuring the team and defining its processes, alignment with business and technology areas;
- **Placar Team** (August – November/2013): responsible for managing *Placar* magazine's website development team, and all of its frontend and backend features;
- **Maintenance & Evolution Team**, responsible for managing the development of new features and incident/problem solving for 40+ web sites for the publisher's magazines.

Worked as a systems/engineering manager. In all of the above situations I was the person in charge of managing the teams, for dealing with the customers (Abril newsrooms) and for interfacing with other IT areas (specially Infrastructure and Security) as well as with external vendors/third-party contractors.

#### *Savoir-Faire Consultoria e Informática (August/2012 to October/2012) – Health Industry*

Responsible for managing the Fleury Group's SOA Center of Excellence (outsourcing contract). The main goal of this team was to understand the business requirements and to develop the specifications (functional and technical) of the corporate service portfolio. Project management (timetable, costs, people, activities, communication, risks). Scope and change management during the project. Weekly meetings with

stakeholders and executive board report. Backlog, risks, conflicts managing and activity prioritization of activities and necessities.

***Chartis Insurance (part of AIG – via HCL Consulting, October/2011 to may/2012) – Insurance Industry***

Enterprise architect / Engineering Manager, focused on integration solutions for the insurance market. Coordinating high complexity projects, with teams in New York, India and China, as well as several local vendors from different segments (finance and telco). Scope and change management during the project. Weekly meetings with global stakeholders and global executive board report.

***Atos Origin Brazil (august/2007 to august/2011) – Consulting, Telco Industry***

Acting as a engineering manager and senior enterprise architect, helping higher management drive company's IT strategy, with strong pre-sales skills (requirements gathering, solution design, effort estimation, Project strategy). Strong telco background (worked for many operators), using e-TOM practices.

Responsible for managing several strategic/complex projects that helped make what is now the company's most important customer (a telco operator).

Responsible for technically supporting many pre-sales efforts;

Responsible for implementing the SCRUM system into telco projects;

Responsible for defining and writing a SOA guideline, that helped improve productivity by providing a better way to design technical SOA solutions.

***Telefônica Pesquisa e Desenvolvimento (via Tecsidel Consultoria) (october/2006 to august/2007) – Telco Industry***

Lead System and Integration Architect, responsible for designing and implementing a using a service oriented architecture (SOA) solution that integrated Telefonica's LATAM portal operations, from five different countries, into one portal technology (WebSphere Portal).

Responsible for leading the architectural team (10+ architects) that was in charge of designing the solution and its integrations.

***Natura Cosméticos (via Cadmus Consultoria) (march to october/2006) – Cosmetic Industry***

Senior J2EE Architect, responsible for many integration projects, regarding high level and detailed designs, as well as functional specifications.

Responsible for dealing with the third-party software factories, regarding specs, delivery and quality.

***OROLIX Desenvolvimento de Software (june/2005 to march/2006) – Internet Industry***

Worked as a technical leader and chief-architect designing telco solutions. Designed a mediation and rating solution and managed the XP team that implemented it.

The revenue of the ISP increased because the new system was able to process more phone calls (CDRs) due to the quality of the new mediation process. Responsible for dealing with partners

***VIVO S/A (april to june/2005) – Telco Industry***

Worked as an Architect and technical leader developing call center solutions. Responsible for designing and implementing call center solutions used across the company's call centers.

***Bankware S/A (march/2003 to april /2005) – Financial Industry***

Worked as an Architect and lead developer in the conceptual design and specification of solutions for the financial market, including a high performance solution for the SPB (Brazilian Settlement System).

Responsible for interacting with z/OS IBM mainframes. Responsible for development team mentoring and training in various Java frameworks, as well as in object-oriented analysis and design, using UML, in both RUP and XP scenarios.

Have also worked in various companies like Atento, HP, Brasil Telecom and Ericsson.

**Academic Background**

Degree: Master In Science (*Strictu Sensu*) in Electrical Engineering –finished in 2003

School: State Univerity Of Campinas (Unicamp)

Degree: Computer Science (BS) –finished in 1999

School: Pontificia Universidade Católica de Goiás (PUC-GO)

**Languages**

Portuguese: mother tongue;

English: fluent in reading, writing, and excellent conversational skills (have lived abroad);

German: basic (currently studying it).